

CEIAG in the Curriculum – English

Careers, Education, Information, Advice and Guidance - Teachers make links with careers / real world applications in teaching English's through:

Year Group	Subject Topic	Link to CEIAG	Half term it is scheduled to be covered in	Additional Notes
7	Cirque Du Freak	Social acceptance, teamwork and collaboration, diversity in the workplace.	HT1 and 2	Public sector work e.g. social work
	Writing to persuade and argue	Importance of clear communication including adapting to language to formality and setting.	HT3	Journalism, writer, advertising
8	Stone Cold	Social responsibility, importance of employment/effects of unemployment.	HT1	Public sector work e.g. social work, housing, employment
	Campaign for a Cause	Developing transferrable skills in writing and speaking with appropriate formality, understanding nuance of various social contexts.	HT6	Journalism, writer, advertising
9	20 th Century Prose – Animal Farm	Considering and discussing status and inequality in society and the workplace.	HT2	Politics
	Writing to persuade and argue	Thematic focus on technology lends itself to discussion of employment and the workplace in the future. Importance of clear communication including adapting to language to formality and setting. In particular, using Socratic discussion to refine	HT4	Jobs of the future – discuss idea of employment opportunities related to technology which don't currently exist

		formal speaking skills and practise considering and responding to the views of others.		
10 & 11	An Inspector Calls	Equality in the workplace and society, freedom of speech, fair pay and conditions.	HT1	Politics, HR
	Paper 2 English Language	Writing for purpose, audience and form including writing to advise. Expressing opinions clearly and considering/responding to the viewpoints of others.	HT2	Journalism, television e.g. presenting, PR, advertising
	Power and Conflict poetry	For a number of the poems studied, learners will need to consider the demands and rewards of a range of professions and the issue of responsibility.	HT6	Poet, military
	As above, as these subjects are revisited and revised from Year 10.	See above.	HT3 and 4	
Post 16 (if applicable)	Paper 2 English Language	Writing for purpose, audience and form including writing to advise. Expressing opinions clearly and considering/responding to the viewpoints of others.	HT2	Journalism, television e.g. presenting, PR, advertising